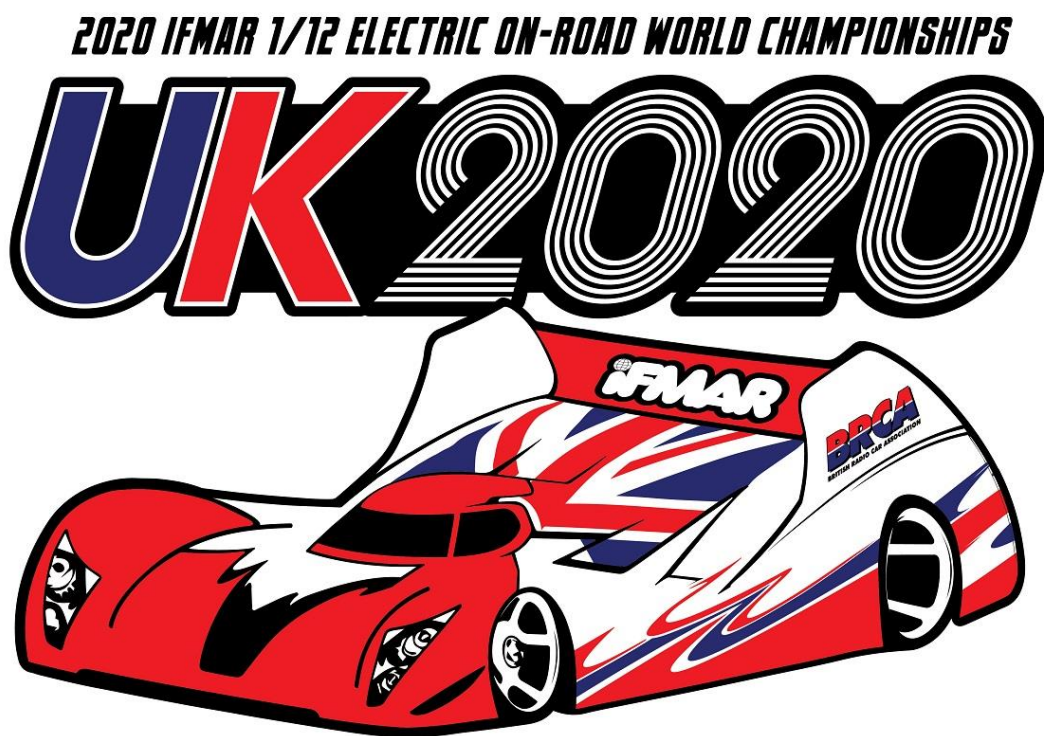


2020 1/12 Electric On-Road World Championship

Stage 1 Report



JANUARY 9-12 • 2020  *Milton Keynes • UK*

The BRCA is proud to be hosting the 2020 IFMAR 1/12 World Championships, we look forward in welcoming you to Milton Keynes in January for what promises to be a great event.

This is the Stage 1 Report and Initial Information pack, please read the full document as there is information in here you'll need to know.

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Contact for Further Information: -

Jim Spencer
Event Organiser
uk2020event@brca.org
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1. Location



Centre MK shopping centre, Milton Keynes, UK, MK9 3EP.

<https://www.centremk.com>



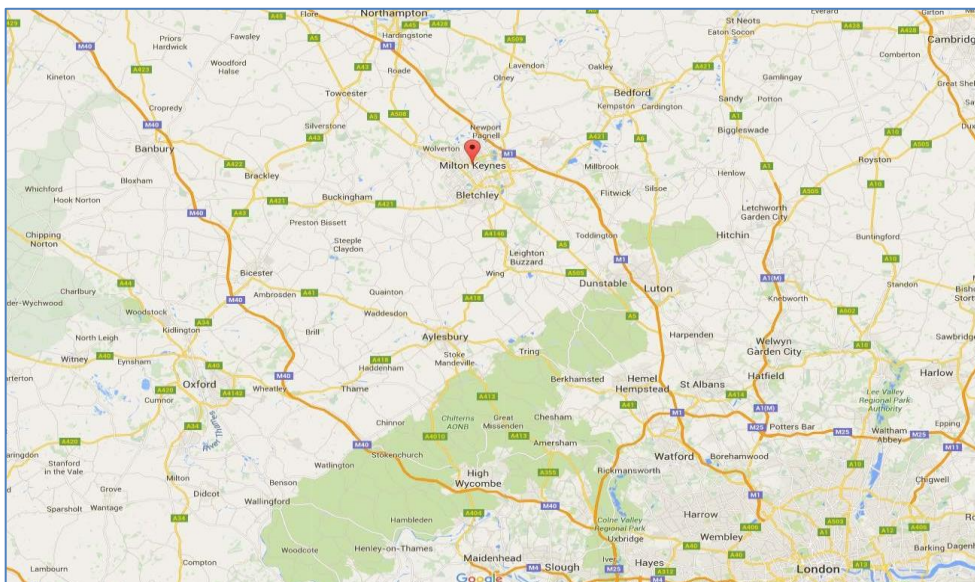
The 2020 IFMAR 1/12 World Championship will take place at Centre MK in Milton Keynes.

This shopping centre has a dedicated exhibition space of 1800sq meters situated within the main shopping area, over the event the venue will receive some 100,000 visitors.

Milton Keynes is a city in the UK around 70 kilometres north of central London.

It is easily accessible from any of the major airports and has excellent public transport links.

Due to the location of the venue and the recommended hotels you may find that you will not need a hire car once at the track.



2. Event format, timetable and information

Format & information

- The competition is for 1/12th LMP Cars to 13.5 Spec & Modified Classes - rules to be distributed once confirmed by IFMAR
- All races will be eight minutes in length
- The control additive is Spider Grip and will be supplied to competitors on the day.
- The racing surface will be Track GT carpet measuring approx. 35M x 16M
- Track markings will be square white tube, carpet overlay and apex markings.
- Race timing will use the My Laps system.
- The pits will have tables and chairs for each driver plus mechanics as required.
- The technical inspection service will begin on Wednesday during registration. Items will be checked, marked and sealed as per IFMAR Rule requirements.

Timetable – Approximate.

Wednesday	10:00	Pits Open
8 th Jan	12:00	Registration & Tech Inspection Opens
	19:30	Track closes for the day.
	20:00	Opening Banquet for All competitors, organisers and guests.
Thursday	08:00	Pits Open
9 th Jan	09:30	Track open for Practice
	21:00	Track closes for the day.
Friday	08:00	Pits Open
10 th Jan	09:30	Track Open for Qualifying
	20:00	Track closes for the day.
Saturday	08:00	Pits Open
11 th Jan	09:30	Track Open for Qualifying
	20:00	Track closes for the day.
Sunday	08:00	Pits Open
12 th Jan	09:30	Track Opens for Finals – 3 legs finals for all.
	16:45	Prize giving and depart.

2. Event format, timetable and information (cont.)

Contacts

For General Enquires - Jim Spencer - uk2020event@brca.org

For Sponsor Enquires – Mark Stiles - uk2020sponsor@brca.org

For Team & Competition Enquires – David Spashett - uk2020track@brca.org

Other Event Team Members

Race Control - Gareth Bevens & Team

Technical Inspection – Peter Winton & Team

With special assistance from – Paul Worsley (Motors) & David Gale (Speed Controllers)

Public Relations – Alan Leighton & Team

Media & Commentary

The event will be streamed live, with a full commentary.

Additionally, there is a 3-person commentary team for the public and a separate system for instruction to competitors.

All the supporters of the event will get recognition in all media streams.

Frequencies Allowed

2.4 Ghz, 40 & 27 Mhz – others possible by arrangement, please ask - prior to entry.

Electricity Supply

The UK operate to 230V and our plugs look like the picture adjacent

(Google 'BS1363' for full details)

We will have some adapters available.

(Email us if you are struggling to obtain what you need.)

If you require 110v this can be arranged – just let us know before the event.

(Please be aware: - We may provide this, restricted to, specified areas of the pits.)



Trophies & Awards

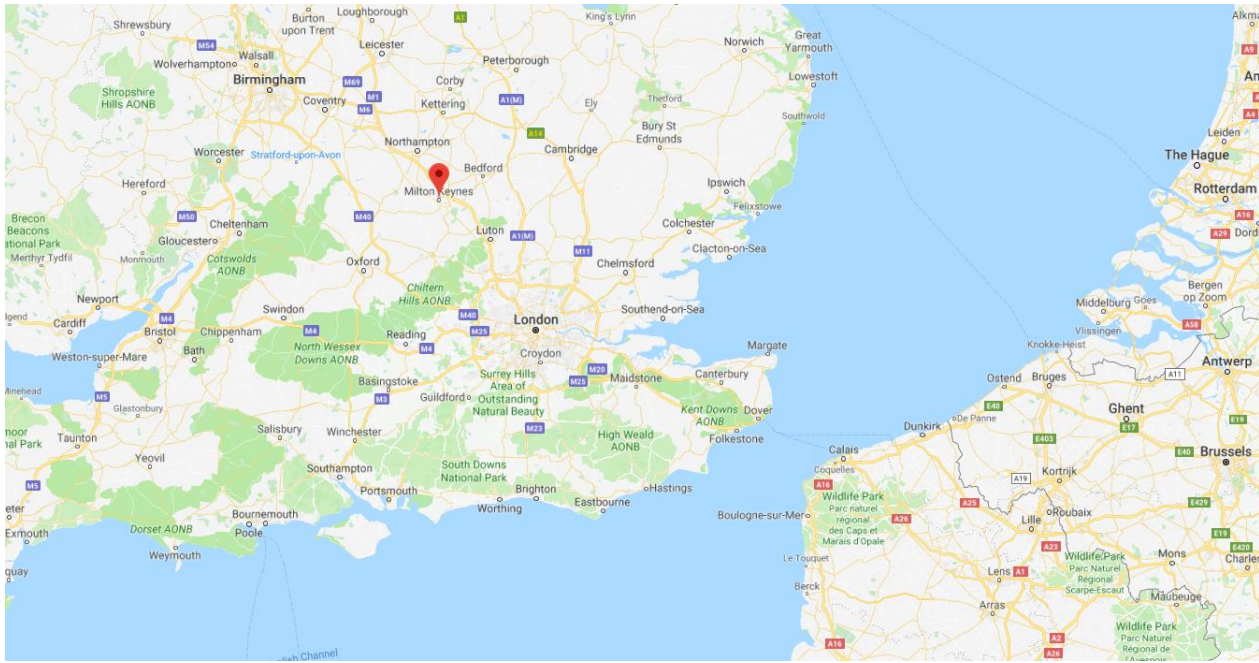
In addition to the normal trophies there will be a Concours D'elegance – this will be for the most **realistic** body / paint scheme run during the event.

We will almost certainly have some fun awards too!

3. Getting Here

Milton Keynes is situated 70km north of London.

The Venue Postcode is MK9 3EP, the recommended Hotel postcode is MK9 2HQ



Milton Keynes prides itself on having excellent public transport links.

There are Train and Bus links to all the major airports, services normally hourly during the daytime.

We can especially recommend the Bus service from Heathrow Airport to ‘Milton Keynes Central’ (Train/Bus/Taxi hub) if flying into Heathrow we would recommend this option, together with a very short taxi ride this will solve all your transport needs without a hire car.

If you fly into Birmingham or Luton (the other 2 nearest Airports) then the Train is ideal, this will also take you to Milton Keynes Central where you can take a taxi to the track or the venue.

Car hire should be unnecessary for most competitors while at the event.

The hotel we recommend is 800m / 0.5miles from the track, most of which is an indoor walk through the shopping centre.

We are planning to provide a shuttle service from the hotel to the track for luggage/race kit and any less able-bodied visitors.

Full transport details, and link to service providers for all the above will be provided in the Stage 2 report, though you will find them all with a quick ‘Google’

4. Hotels

The Event Organisers Recommend: -



Central Milton Keynes

500 Saxon Gate, Milton Keynes MK9 2HQ

+44 (0)871 942 9057

reservations@himiltonkeynes.co.uk



Available to Book as of now – quote ‘BRCA’ or ‘IFMAR’ when making your booking.

A short walk, mostly through the shopping centre to this very nice, very reasonably priced, hotel.

This hotel is the one we normally recommend to racers at our events and is also the one used by the organizing team.

It is planned for there to be an event at this hotel on the Wednesday evening, to welcome you all to this race

It is intended that there will be a shuttle service to this hotel for luggage and any less able visitors.

Other nearby hotels include: -



All these hotels, and more, are within easy walking distance of the venue

For more Information the organisers recommend; -

Tripadvisor.co.uk.

5. Catering

The choices of places to eat within the shopping centre would more than fill this page, but it includes:-



And another dozen or so more..

6. Venue Facilities & Nearby things to Do.

As can be seen by the picture on the right the track location is within the shopping area (John Lewis is a large department store chain – their 'cocktail lounge' overlooks the track)

As such the venue features all the facilities one would associate with a major shopping centre.

There are excellent toilets and changing facilities a short walk from the pits.

The venue is fully disabled accessible, however please do let the organisers know if you are unable to use steps for the rostrum.



The choice of shopping is huge, from major department stores, though to small specialist retailers, if you want it; - it will be available in this centre somewhere

Nearby, in walking distance, there are numerous other things to do for example: -



7. The Model Motorsport Show

In addition to the race meeting the BRCA in collaboration with the RC Car Industry bring an exhibition of our sport to the public at the events we hold in this location.

It is hoped that as many manufacturers as possible will take a stand, or work with their UK Importer to do so.

In addition (or instead or combined) there will be the opportunity to have a booth where manufacturers can help their drivers in the event.

It is totally acceptable, in fact we positively encourage you, to sell at this event, to the racers, and/or the public – but please do so by taking one of the stands, if you're involved in the event they're free anyway.



Event Marketing

Centre MK, is part of the Intu Group, as one of the largest retail groups in the UK has an internal marketing department and a retained marketing agency and we take full advantage of both to advertise what we and the trade do. This is a superb showcase for our sport and it gives us access to parts of the media that are normally inaccessible to us.

As such we can fully expect a huge crowd of spectators and a significant media presence, from local to national media, newspapers to television, to enhance the spectator experience the BRCA brings it's 'have a go' track to the event to engage directly with potential new racers.

The pre-event publicity for the 2018 event saw the meeting as the fastest trending item in the country on the Friday afternoon, in itself this became a news worthy item.

8. Public Engagement

The BRCA uses events like this to promote our sport to a wider audience.

We would normally conduct an event for the local schools and colleges on the weekdays of the event, where our public relations team would use our display fleet to run engineering workshops .

These can vary in type depending on the ages of the children.



For the weekend we then change to a 'Have a Go' track, where we let the general public try our sport with a fleet of specially built cars.

We would normally expect over a thousand people to be able to try this in an average weekend.



9. Getting an Entry

- Places are available for either class.
- Please note that you are only able to enter Both classes if the event is not full, so you will need to be clear which class is your 1st choice.
(Be Aware;- the Mod and Spec event is run concurrently, if you try and do both you will be busy – if you get a place, we expect the event to be easily full.)

How to do it: -

- Contact your National Federation.
- Most countries have a system of qualification for a place.
- They will request places from your IFMAR Bloc and let you know if you have qualified for a place.

However

The organisers are aware that in some countries this process may not be available or working, if that is the case: -

Please contact the organisers (see Contacts on the 2nd Page) and let us know that you would like a place and for which class.

We will put you in touch with the relevant IFMAR/Bloc/Country officials (or liaise with IFMAR on your behalf if there simply are none looking after your country) to ensure your application for a place is received.

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www.brca.org

